



OUR COLLECTIVE ADVANTAGE:

Indigenous Consent

The 7th Annual FNMPC Conference

Sponsorship Opportunities

Taking place April 22-23, 2024
Sheraton Centre Hotel Toronto



Conference Leaders Reception **SOLD OUT**

The Conference Leaders Reception is an exclusive, invite-only event that brings together executives, Indigenous leaders, and government officials. Held on the Monday, April 22nd, the event encourages networking and features a keynote speaker.

WHAT'S INCLUDED:

- » 8 FNMPC Delegate Tickets
- » 8 Conference Leaders Reception Tickets
- » 4 Day 1 Lunch Tickets
- » 4 Day 2 Lunch Tickets
- » 2 tickets to the invite-only FNMPC Sustaining Partners Dinner
- » Physical exhibition booth
- » Sponsor profile within conference mobile app
- » Full sponsorship branding at the Leaders Reception including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » Media engagement at the conference including interviews with FNMPC
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Opening Reception **SOLD OUT**

The Opening Reception is the first event at the FNMPC conference held on Sunday evening. The networking reception is open to all conference delegates to attend and connect.

WHAT'S INCLUDED:

- » 5 FNMPC Delegate Tickets
- » 3 Conference Leaders Reception Tickets
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » 2 ticket to the invite-only FNMPC Sustaining Partners Dinner
- » Physical exhibition booth
- » Sponsor profile within conference mobile app
- » Full sponsorship branding at the Opening Reception including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » Media engagement at the conference including interviews with FNMPC
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Closing Reception **SOLD OUT**

The Closing Reception is the final event at the FNMPC Values Driven Economy conference. Held on Tuesday evening, the networking reception is open to all conference delegates to attend and connect.

WHAT'S INCLUDED:

- » 5 FNMPC Delegate Tickets
- » 3 Conference Leaders Reception Tickets
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » 2 ticket to the invite-only FNMPC Sustaining Partners Dinner
- » Physical Exhibition Booth
- » Sponsor Profile within conference mobile app
- » Full sponsorship branding at the Closing Reception including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » Media engagement at the conference including interviews with FNMPC
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Day 1 Lunch (Monday) **SOLD OUT**

The 450 person Day 1 Lunch will showcase prominent Indigenous leaders who are driving economic development in their communities.

WHAT'S INCLUDED:

- » 6 FNMPC Delegate Tickets
- » 6 Day 1 Lunch Tickets
- » 3 Conference Leaders Reception Tickets
- » 2 tickets to the invite-only FNMPC Sustaining Partners Dinner
- » Physical Exhibition Booth
- » Sponsor Profile within conference mobile app
- » Full sponsorship branding at the Day 1 Lunch including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Day 2 Lunch (Tuesday) SOLD OUT

The 450 person Day 2 Lunch will showcase prominent Indigenous leaders who are driving economic development in their communities.

WHAT'S INCLUDED:

- » 6 FNMPC Delegate Tickets
- » 6 day 2 Lunch Tickets
- » 3 Conference Leaders Reception Tickets
- » 2 tickets to the invite-only FNMPC Sustaining Partners Dinner
- » Physical Exhibition Booth
- » Sponsor Profile within conference mobile app
- » Full sponsorship branding at the Day 2 Lunch including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » PR engagement via. interview with FNMPC
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Registration Sponsor SOLD OUT

The Registration Sponsor is the exclusive online sponsorship, with unparalleled benefits, extensive brand visibility, unique online perks and recognition as a leading partner of the conference.

WHAT'S INCLUDED:

- » 6 FNMPC Delegate Tickets
- » 3 Day 1 Tickets
- » 3 Day 2 Tickets
- » 3 Conference Leaders Reception Tickets
- » 2 tickets to the invite-only FNMPC Sustaining Partners Dinner
- » Physical Exhibition Booth
- » Full digital platform coverage with sponsorship branding
- » Sponsor profile with elevated exposure on conference mobile app
- » Unique sponsorship acknowledgement on conference mobile app
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Indigenous Champion Sponsor **SOLD OUT**

The Indigenous Champion Sponsors play an incredibly important role in supporting Indigenous community members to attend the FNMPC conference. Many Indigenous communities are located in rural and remote areas which makes travel more complicated. Our Indigenous Champion Sponsors support Indigenous community representatives travel, accommodation, and conference tickets.

WHAT'S INCLUDED:

- » 5 FNMPC Delegate Tickets
- » 3 Day 1 Lunch Tickets
- » 3 Day 2 Lunch Tickets
- » 2 Conference Leaders Reception Tickets
- » 1 tickets to the invite-only FNMPC Sustaining Partners Dinner
- » Physical Exhibition Booth in conference hall foyer
- » Special brand recognition for supporting Indigenous communities to attend the conference
- » Opportunity to participate in conference agenda
- » Sponsorship acknowledgement during event
- » Sponsorship branding throughout event including signage, printed collateral, digital collateral, and advertising
- » Digital Advertisement/Marketing (social media post recognition, delegate eblast, website)
- » PR engagement via interview with FNMPC at conference

Networking Break Sponsor (Day 1) **SOLD OUT**

Coffee stations will be placed centrally to the networking hub of the conference. The stations will also feature breakfast in the morning.

WHAT'S INCLUDED:

- » 3 FNMPC Delegate Tickets
- » 1 Conference Leaders Reception Ticket
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » Sponsor Profile within conference mobile app
- » Full sponsorship branding at Coffee Stations including signage, printed and digital collaterals
- » Sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (social media post recognition, clickable banner wall recognition on e-blasts, website)

Networking Break Sponsor (Day 2) SOLD OUT

Coffee stations will be placed centrally to the networking hub of the conference. The stations will also feature breakfast in the morning.

WHAT'S INCLUDED:

- » 3 FNMPC Delegate Tickets
- » 1 Conference Leaders Reception Ticket
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » Sponsor Profile within conference mobile app
- » Full sponsorship branding at Coffee Stations including signage, printed and digital collaterals
- » Sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (social media post recognition, clickable banner wall recognition on e-blasts, website)

Networking Lounge SOLD OUT

The Indigenous Networking Lounge provides a comfortable area for delegates to connect, take calls, and have side conversations. Located on the X floor of the Sheraton Hotel, sponsor will have opportunity to customize space to promote product/services that support Indigenous economic reconciliation.

WHAT'S INCLUDED:

- » 4 FNMPC Delegate Tickets
- » 2 Conference Leaders Reception Tickets
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » Full sponsorship branding in the Indigenous Networking Lounge including printed collateral, digital collateral, and advertising
- » Unique sponsorship installation opportunity
- » Sponsor Profile within conference mobile app
- » Opportunity to participate in conference agenda
- » Sponsorship acknowledgement throughout event
- » Digital Advertisement/Marketing (social media post recognition, clickable banner wall recognition on e-blasts, website)

Platinum (5) SOLD OUT

Platinum sponsors have the opportunity to participate in the conference agenda for maximum exposure to the conference audience.

WHAT'S INCLUDED

- » 4 FNMPC Delegate Tickets
- » 2 Conference Leaders Reception Tickets
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » Sponsor Profile within conference mobile app
- » Sponsorship branding throughout conference including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (social media post recognition, delegate eblast, website)

Gold (10) \$20,000 | 8 REMAINING

Premier branding and prominent recognition as a key supporter of the conference.

WHAT'S INCLUDED:

- » 3 FNMPC Delegate Tickets
- » 1 Conference Leaders Reception Tickets
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities

Silver (10) \$10,000 | 5 REMAINING

Significant visibility and recognition through branding opportunities and high-level promotion as a valued sponsor.

WHAT'S INCLUDED:

- » 3 FNMPC Delegate Tickets
- » 1 Day 1 Lunch Tickets
- » 1 Day 2 Lunch Tickets
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities

Bronze (10) \$7,500 | 4 REMAINING

Bronze sponsors will be featured throughout the event space and on FNMPC's digital marketing channels leading up to the conference.

WHAT'S INCLUDED

- » 2 FNMPC Delegate Tickets
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities

Champion Sponsor (8) \$5,000 | 5 REMAINING

Enhanced brand exposure and targeted marketing opportunities, showcasing support for the conference and gaining access to networking activities.

WHAT'S INCLUDED:

- » 1 FNMPC Delegate Tickets
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities

Lanyard Sponsor **SOLD OUT**

WHAT'S INCLUDED:

- » 3 FNMPC Delegate Tickets
- » 1 Conference Leaders Reception Tickets
- » 1 Day 1 Lunch Tickets
- » 1 Day 2 Lunch Tickets
- » Dedicated sponsorship branding on conference lanyards
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference

Cultural Sponsor **SOLD OUT**

The 2024 FNMPC Conference Cultural Sponsor supports Indigenous cultural performers and exhibitors and will be recognized throughout the program following cultural performances.

WHAT'S INCLUDED

- » 1 Conference Leaders Reception Tickets
- » 1 Day 1 Lunch Tickets
- » 1 Day 2 Lunch Tickets
- » Special recognition as the Cultural Sponsor following cultural performances at the conference
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities

Volunteer Sponsor **SOLD OUT**

The 2024 FNMPC Volunteer Sponsor supports our dedicated group of volunteers. The Volunteer Sponsor's logo will be featured on the volunteer t-shirt.

WHAT'S INCLUDED

- » 2 FNMPC Delegate Tickets
- » 1 Day 1 Lunch Tickets
- » 1 Day 2 Lunch Tickets
- » Company logo on volunteer t-shirts
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities



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If you are interested in sponsoring FNMPC's event, please contact:

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FIRST NATIONS
MAJOR PROJECTS
COALITION

April 22-23, 2024
Sheraton Centre Hotel Toronto
conference.fnmpc.ca