

Sponsorship Opportunities



THE 8TH ANNUAL FNMPC CONFERENCE

VRGM

VALUING RECONCILIATION
IN GLOBAL MARKETS



FIRST NATIONS
MAJOR PROJECTS
COALITION

April 27-29, 2025
Sheraton Centre Hotel Toronto
fnmpc.ca/conference
f X in @fnmpc



The 8th Annual FNMPC Conference – Valuing Reconciliation in Global Markets – is a leading First Nations-led event centered on convening Indigenous and non-Indigenous thought leaders, industry experts, and policymakers to demonstrate how reconciliation is critical to advancing our collective future economy.

Sponsors of the conference are focused on advancing progressive Indigenous business initiatives, promoting meaningful Indigenous inclusion in major developments, and articulating Indigenous perspectives concerning ESG investment standards and sustainable business practices.



2025 Co-hosts

(left to right)

Karen Restoule

(Dokis First Nation)
Vice President,
Crestview Strategy

Jesse McCormick

(Chippewas of the Thames First Nation/ Anishinaabe/Oneida)
Senior Vice President of
Research, Innovation, and
Legal Affairs, FNMPC



1600+
Delegates



800+
Companies



450+

Indigenous nations
Representation



90+

Speakers



Conference Leaders' Reception SOLD OUT

The Conference Leaders Reception is an exclusive, invite-only event that brings together executives, Indigenous leaders, and government officials. Held on the Monday, April 28th, the event encourages networking and features a keynote speaker.

WHAT'S INCLUDED:

- » 8 FNMPC Delegate Tickets
- » 8 Conference Leaders Reception Tickets
- » 4 Day 1 Lunch Tickets
- » 4 Day 2 Lunch Tickets
- » 2 tickets to the invite-only FNMPC Sustaining Partners Dinner
- » Physical exhibition booth
- » Sponsor profile within conference mobile app
- » Full sponsorship branding at the Leaders Reception including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » Media engagement at the conference including interviews with FNMPC
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Opening Reception SOLD OUT

The Opening Reception is the first event at the FNMPC conference held on Sunday evening. The networking reception is open to all conference delegates to attend and connect.

WHAT'S INCLUDED:

- » 5 FNMPC Delegate Tickets
- » 3 Conference Leaders Reception Tickets
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » 2 ticket to the invite-only FNMPC Sustaining Partners Dinner
- » Physical exhibition booth
- » Sponsor profile within conference mobile app
- » Full sponsorship branding at the Opening Reception including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » Media engagement at the conference including interviews with FNMPC
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Day 1 Lunch (Monday) SOLD OUT

The Day 1 Lunch will showcase prominent Indigenous leaders who are driving economic development in their communities.

WHAT'S INCLUDED:

- » 6 FNMPC Delegate Tickets
- » 6 Day 1 Lunch Tickets
- » 3 Conference Leaders Reception Tickets
- » 2 tickets to the invite-only FNMPC Sustaining Partners Dinner
- » Physical Exhibition Booth
- » Sponsor Profile within conference mobile app
- » Full sponsorship branding at the Day 1 Lunch including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » PR engagement via. Interview with FNMPC
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Day 2 Lunch (Tuesday) SOLD OUT

The Day 2 Lunch will showcase prominent Indigenous leaders who are driving economic development in their communities.

WHAT'S INCLUDED:

- » 6 FNMPC Delegate Tickets
- » 6 day 2 Lunch Tickets
- » 3 Conference Leaders Reception Tickets
- » 2 tickets to the invite-only FNMPC Sustaining Partners Dinner
- » Physical Exhibition Booth
- » Sponsor Profile within conference mobile app
- » Full sponsorship branding at the Day 2 Lunch including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » PR engagement via. Interview with FNMPC
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Registration Sponsor SOLD OUT

The Registration Sponsor is the exclusive online sponsorship, with unparalleled benefits, extensive brand visibility, unique online perks and recognition as a leading partner of the conference.

WHAT'S INCLUDED:

- » 6 FNMPC Delegate Tickets
- » 3 Day 1 Tickets
- » 3 Day 2 Tickets
- » 3 Conference Leaders Reception Tickets
- » 2 tickets to the invite-only FNMPC Sustaining Partners Dinner
- » Physical Exhibition Booth
- » Full digital platform coverage with sponsorship branding
- » Sponsor profile with elevated exposure on conference mobile app
- » Unique sponsorship acknowledgement on conference mobile app
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (dedicated post recognition, clickable banner wall recognition on e-blasts, website, contribution to newsletter in terms of articles)
- » Promotional video filmed before conference and featured in FNMPC's marketing materials leading up to the conference

Indigenous Champion Sponsor (2) \$40,000

The Indigenous Champion Sponsors play an incredibly important role in supporting Indigenous community members to attend the FNMPC conference. Many Indigenous communities are located in rural and remote areas which makes travel more complicated. Our Indigenous Champion Sponsors support Indigenous community representatives travel, accommodation, and conference tickets.

WHAT'S INCLUDED:

- » 5 FNMPC Delegate Tickets
- » 3 Day 1 Lunch Tickets
- » 3 Day 2 Lunch Tickets
- » 2 Conference Leaders Reception Tickets
- » 1 tickets to the invite-only FNMPC Sustaining Partners Dinner
- » Physical Exhibition Booth in conference hall foyer
- » Special brand recognition for supporting Indigenous communities to attend the conference
- » Opportunity to participate in conference agenda
- » Sponsorship acknowledgement during event
- » Sponsorship branding throughout event including signage, printed collateral, digital collateral, and advertising
- » Digital Advertisement/Marketing (social media post recognition, delegate eblast, website)
- » PR engagement via interview with FNMPC at conference



Networking Break Sponsor (Day 1) \$20,000

Coffee stations will be placed centrally to the networking hub of the conference. The stations will also feature breakfast in the morning.

WHAT'S INCLUDED:

- » 3 FNMPC Delegate Tickets
- » 1 Conference Leaders Reception Ticket
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » Sponsor Profile within conference mobile app
- » Full sponsorship branding at Coffee Stations including signage, printed and digital collaterals
- » Sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (social media post recognition, clickable banner wall recognition on e-blasts, website)

Networking Break Sponsor (Day 2) \$20,000

Coffee stations will be placed centrally to the networking hub of the conference. The stations will also feature breakfast in the morning.

WHAT'S INCLUDED:

- » 3 FNMPC Delegate Tickets
- » 1 Conference Leaders Reception Ticket
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » Sponsor Profile within conference mobile app
- » Full sponsorship branding at Coffee Stations including signage, printed and digital collaterals
- » Sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (social media post recognition, clickable banner wall recognition on e-blasts, website)

Networking Lounge \$30,000

The Indigenous Networking Lounge provides a comfortable area for delegates to connect, take calls, and have side conversations. Sponsor will have opportunity to customize space to promote product/services that support Indigenous economic reconciliation.

WHAT'S INCLUDED:

- » 4 FNMPC Delegate Tickets
- » 2 Conference Leaders Reception Tickets
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » Full sponsorship branding in the Indigenous Networking Lounge including printed collateral, digital collateral, and advertising
- » Unique sponsorship installation opportunity
- » Sponsor Profile within conference mobile app
- » Opportunity to participate in conference agenda
- » Sponsorship acknowledgement throughout event
- » Digital Advertisement/Marketing (social media post recognition, clickable banner wall recognition on e-blasts, website)

Platinum (3) \$30,000

Platinum sponsors have the opportunity to participate in the conference agenda for maximum exposure to the conference audience.

WHAT'S INCLUDED

- » 4 FNMPC Delegate Tickets
- » 2 Conference Leaders Reception Tickets
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » Sponsor Profile within conference mobile app
- » Sponsorship branding throughout conference including signage, printed and digital collaterals
- » Opportunity to participate in conference agenda
- » A dedicated sponsorship acknowledgement during the conference
- » Digital Advertisement/Marketing (social media post recognition, delegate eblast, website)

Gold (10) \$20,000

Premier branding and prominent recognition as a key supporter of the conference.

WHAT'S INCLUDED:

- » 3 FNMPC Delegate Tickets
- » 1 Conference Leaders Reception Tickets
- » 2 Day 1 Lunch Tickets
- » 2 Day 2 Lunch Tickets
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities

Silver (10) \$10,000

Significant visibility and recognition through branding opportunities and high-level promotion as a valued sponsor.

WHAT'S INCLUDED:

- » 3 FNMPC Delegate Tickets
- » 1 Day 1 Lunch Tickets
- » 1 Day 2 Lunch Tickets
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities

Bronze (4) \$7,500

Bronze sponsors will be featured throughout the event space and on FNMPC's digital marketing channels leading up to the conference.

WHAT'S INCLUDED:

- » 2 FNMPC Delegate Tickets
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities

Champion Sponsor (5) \$5,000

Enhanced brand exposure and targeted marketing opportunities, showcasing support for the conference and gaining access to networking activities.

WHAT'S INCLUDED:

- » 1 FNMPC Delegate Tickets
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities



"The FNMPC Conference Sponsors and Partners are leading global companies committed to unlocking Indigenous potential towards building our collective future economy. They are the driving force behind the FNMPC 2025 conference programs."

- SHARLEEN GALE



Lanyard Sponsor SOLD OUT

WHAT'S INCLUDED:

- » 3 FNMPC Delegate Tickets
- » 1 Conference Leaders Reception Tickets
- » 1 Day 1 Lunch Tickets
- » 1 Day 2 Lunch Tickets
- » Dedicated sponsorship branding on conference lanyards
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities

Cultural Sponsor \$25,000

The 2024 FNMPC Conference Cultural Sponsor supports Indigenous cultural performers and exhibitors and will be recognized throughout the program following cultural performances.

WHAT'S INCLUDED

- » 3 Conference Leaders Reception Tickets
- » 1 Day 2 Lunch Tickets
- » 1 Day 2 Lunch Tickets
- » Special recognition as the Cultural Sponsor following cultural performances at the conference
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities





Volunteer Sponsor \$15,000

The 2024 FNMPC Volunteer Sponsor supports our dedicated group of volunteers. The Volunteer Sponsor's logo will be featured on the volunteer t-shirt.

WHAT'S INCLUDED

- » 2 FNMPC Delegate Tickets
- » 1 Day 1 Lunch Tickets
- » 1 Day 2 Lunch Tickets
- » Company logo on volunteer t-shirts
- » Sponsor Profile within conference mobile app
- » Sponsorship acknowledgement throughout conference
- » Digital Advertisement/Marketing Opportunities
- » Opportunity to participate or invite network to support as volunteers

If you are interested in sponsoring the 8th Annual FNMPC Conference, please contact:

Steve Saddleback ICD.D
Senior Advisor, External Relations

E: ssaddleback@fnmpc.ca
P: (403) 828-8273



THANK YOU

to our 2024 sponsors

TITLE SPONSOR



LEADERS' RECEPTION



OPENING NIGHT RECEPTION



CLOSING RECEPTION



MONDAY LUNCH



TUESDAY LUNCH



REGISTRATION SPONSOR



INDIGENOUS CHAMPION SPONSORS



NETWORKING LOUNGE



CULTURAL SPONSOR



VOLUNTEER SPONSOR



OFFICIAL CONFERENCE AIRLINE



NETWORKING BREAK DAY 1



NETWORKING BREAK DAY 2



COFFEE SPONSOR



PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSOR



OFFICIAL CONFERENCE AIRLINE



NETWORKING BREAK DAY 1



NETWORKING BREAK DAY 2



COFFEE SPONSOR



PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSOR



BRONZE SPONSOR



CHAMPION SPONSOR



SUPPORTERS



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Indigenous Services Canada

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LANYARD SPONSOR



PARTNERS



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FNMPC SUSTAINING PARTNERS

